

“Analyzing the Economic Modeling of Pashtun Cultural Tradition of “Ashar” for Socio-economic Development of People of Tribal Set-ups in Southern Pashtunkhwa

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Abstract:

“Ashar” is a cultural tradition of Pashtuwali-Pashtun code of life. It is a kind of community based collective set of works/tasks related to ordinary business of tribal life. It includes mostly socio-economic and socio-cultural set of household jobs/tasks that are undertaken in collective mood by the village members in most of the Southern Pashtunkhwa. It might be proved as one of the most efficient and optimal economic models in tribal set-ups due to its integral attributes of the absence of monetary markets, service exchange among the individuals without any wages, no price signals, cultural gifts exchange, ecological friendly, tribal economic modeling, sustainability without surpluses and shortages of goods/services, labor productivity, kinship promotion, cultural promotion, no dishonesty propelled by abnormal profits, and no boom and busts in rural economy. Its economic modeling provides widespread prosperity, less economic disparity, equality, redistribution of income and services, no windfall gains or losses, basic nursery for new job comers and young lot of the population, training and development in community services, and many other attributes the modern economic models could provide to the mankind.

Key words: Ashar, cultural tradition, Pashtunwali, Economic Modeling of Ashar.