

CDA of Balochistan Newspapers Headlines - A Study of Nawabs' Stereotyped Ideological Constructions

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The aim of this study is to assess and investigate the use of language critically, by renowned personality in Balochistan, the province chief minister Nawab Sana Ullah Zahari, in accordance with the social settings portraits, giving the glimpses of stereotyped ideological constructions there. The purpose of this study is to unveil the basic hidden ideologies and identities in nawabs' language which are also major political figures in Balochistan, through Critical Discourse Analysis by using statements given in newspapers headlines, which are believed too by the poor public of Balochistan as architect of their destiny and survival. Secondly, it is also endeavored to teach and develop understanding of Critical Discourse Analysis among English language students and teachers in Balochistan. Thirdly, this is to communicate to the poor public of Balochistan that Baloch nawabs are not creators of their destiny and survival but are actually striving for their own excellence and profligacy. The basic framework of this study is established on Critical Discourse Analysis given by Norman Fairclough (2015) theory using its tools, e.g. description, interpretation and explanation. The headlines are selected and analyzed, are only the statements of CM, for scrutinizing veiled ideologies through power of discourse in media. Therefore, CDA plays very important role for the unraveling of such stereotyped ideological constructions, like those of the Nawabs of Balochistan.