

Relationship between gender discrimination, meager family support and financial institution for women entrepreneur growth in Pashtoon and Baloch culture of Balochistan, a women entrepreneur perception

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Abstract:

The purpose of this research was to evaluate the relationship between gender discrimination, meager financial institution and family support for women entrepreneur growth in Pashtoon and Baloch culture of Balochistan from the women entrepreneur perception. The study was constructed in various districts of Pashtoon and Baloch areas of Balochistan during March-August, 2016. As the study pointed out the key issues relating to various factors which hinder women entrepreneurs in the Pashtoon and Baloch culture of Balochistan. It was a descriptive and casual research with self-administered questionnaires. The contribution of women in this sector is the essence of development of province, therefore. this research was conducted to determine the causes that constraints women entrepreneurs due to lack institution and family support in Balochistan, and do not let women to avail business opportunities . The findings reveal that the women entrepreneurs' growth is constraints by meagre financial institution and family support as the cultural restriction does not let the women entrepreneur to work with ease and to flourish their business.

Keywords: Business opportunities, finance to access, women discrimination, managerial skills, market, cultural support.