

## **Assessment of Social Change, Impact on Rural Women**

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### **Abstract:**

*Social change is an ever-happening social phenomenon. This, as a process of modification targets both the structures and functions of a society in order to make it compatible with human needs. Since it is an eternal truth, which cannot be stopped, it is wise to get ourselves adjusted with social change process and get advantage for the promotion and protection of the interests of humankind. And our interest is the welfare of all human being. Unplanned social change sometime cause negatively due to lack of preparedness among masses. Therefore, it has since long been noticed that social change has been posing certain challenging questions such as; what the direction of change is? What are the sources of change? And can we regulate and guide it according to our need and desires? Assessing prevailing situation, which is not friendly to any segment of population must be focused by both government and NGOs. It is equally important to develop indicators while assessing social change and studying its impact over human being and its entire social system. Improved access to basic social services combined with better living standards and preparedness for digesting new ideas and adopting new practices are few of the indicators for studying impact of social change over ever-deplorable rural women life in the province.*

**Keywords:** Social change, human needs, preparedness, new ideas, develops indicators.