



2024 Imagine Cup

Unlock your startup's potential with Imagine Cup – the global technology startup competition for visionary student entrepreneurs harnessing the power of AI. Build with AI through access to technology, receive expert technical and entrepreneurial mentorship, and the chance to win USD100,000 and an exclusive mentorship session with Microsoft CEO, Satya Nadella. It's your moment to accelerate your startup and showcase your visionary ideas on the global stage!

Register Now

<https://imaginecup.microsoft.com/category/register/27>

Important Dates

ROUND	START DATE	END DATE
Qualifying: Build the future with AI	October 16, 2023	January 24, 2024
Minimum Viable Product (MVP) submissions	January 26, 2024	February 9, 2024
Semifinals: Accelerate your growth	February 23, 2024	April 12, 2024
World Championship: Showcase your business on a global stage	April 26, 2024	May 2024

What do I submit?

For the **Qualifying Round**, your team is required to submit the following:

- **LinkedIn Profile of the team leader**
- **Business Proposal**

This should be a Microsoft Word or PDF document no longer than ten pages, or a PowerPoint presentation no longer than twenty slides, which explains your business and your team: Who your team is; what your business does; your use of AI, who your business is for; and how you will bring your business to market.

For the **Minimum Viable Product (MVP) Submission**, your team will need to submit the following:

- **There are three competition categories you can choose to submit an MVP for:**

- **Sustainability:** solutions that focus on sustainability and enhancing quality of life
 - **Innovation:** solutions that showcase novel and groundbreaking ideas, pushing the boundaries of technology and creativity
 - **Industry:** solutions that solve real-world problems in various industries, such as healthcare, education, finance, etc.
- **Business Proposal** to compete against other students from around the world in the Semi Finals. This should be a Microsoft Word or PDF document no longer than ten pages, or a PowerPoint presentation no longer than twenty slides, which explains your business and your team: Who your team is; what your business does; your use of AI, who your business is for; and how you will bring your business to market.
 - **Presentation Video** – 3-minute pitch and demo video as if presenting live to judges.
 - **Software** usable by the judges.
 - **Software Instructions** document explaining how to use your software.

For the **Semifinals**, your team is required to submit the following:

- **Live Presentation** of your business to a panel of judges. This presentation should explain your business and your team: Who your team is; what your business does; your use of AI, who your business is for; and how you will bring your project to market.
- **Software** working proof of concept using Artificial Intelligence for a live demo evaluation by the judges.

Teams that do not submit their project by the competition's deadline will not be able to participate in the 2024 Imagine Cup.

Resources

Need some inspiration for your project? Learn about past competitors and find resources below!

- Download a copy of the [2024 Imagine Cup Rules and Regulations document](#).
- Sign up for [Azure for Students](#) and get 25+ services plus USD100 in credit for FREE—no credit card required.
- Use the [competition training guide](#) on GitHub.
- Kickstart your learning with the [Imagine Cup Cloud Skills Challenge](#)—your pathway to essential tech, AI, and entrepreneurial skills you'll need for Imagine Cup.
- To join our Discord Community, or for more information on the Imagine Cup competition, visit your [account page](#).
- Try out free learning paths and tutorials on [Microsoft Learn](#).
- Follow Imagine Cup on [Instagram](#), [Facebook](#), [Twitter](#), and [YouTube](#).
- Read our [Student Developer Blog](#).